

Mary Pitto

From: California Product Stewardship Council [info@calpsc.org]
Sent: Tuesday, October 18, 2011 1:21 PM
To: Mary Pitto
Subject: CPSC Associates Newsmail - October 18, 2011



CPSC
California Product
Stewardship Council SM

Associates Newsmail - October 18, 2011

CPSC Thanks Our Partners!

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Gold Partners



Silver Partners

- Amazon Environmental Inc.
- CalRecycle

What's Hot?

The New **Federal Pharmaceutical Act of 2011** places responsibility for pharmaceuticals take-back programs and safe disposal on producers instead of taxpayers and ratepayers!

EPR in California

Update on California EPR Regulations:

On September 8, 2011 CPSC submitted comment letters on carpet and paint to CalRecycle, confirming the original comments submitted by CPSC have been adequately addressed by the current draft regulations packages.

In September, CPSC representatives met with DTSC staff to discuss ongoing issues with the draft thermostat regulations. We look forward to seeing the next draft.

EPR Elsewhere

Carpet MOU Negotiations End

"On August 16, 2011, the MOU Joint Committee agreed to suspend MOU negotiations. The primary reason was because agreement could not be reached on the sustainable financing mechanisms to build a carpet diversion infrastructure. The MOU Joint Committee agreed that **CARE** will assume responsibility for surveying MOU JC participants to determine if there is an opportunity to resume talks. CARE agrees to host regular communications to ensure that the MOU JC participants will have an opportunity to update and discuss important developments related to the management of discarded carpet nationally."
—Garth Hickle, Vice Chair of CARE

To follow EPR bills that have been introduced in the United States, go to the Product Stewardship Institute's national

- F&H Office Systems
- Marin Sanitary Service
- Nortech Waste LLC
- Waste Management Inc.

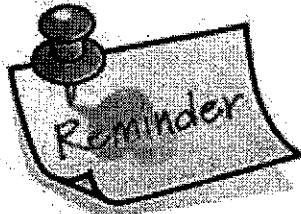
Associates and Partners in Action

We would like to thank the following Associates and Partners for your generous support through pledges, contributions or in-kind services and support!

- Bay Area Clean Water Agencies
- Central Contra Costa Sanitary District
- City of Monrovia
- City of Mountain View
- County of Santa Barbara
- County of Santa Cruz
- Monterey Regional Waste Management District
- Santa Clara Valley Water District
- Center for the Development of Recycling
- Clean Harbors
- Folsom EcoHousing
- Green Technology Smart Media
- Sustain LA
- TDC Environmental
- Waste Management, Inc

Find out more about [CPSC's Partners](#)

map.



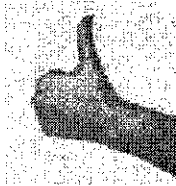
**Next Associates Call
November 2
3:00-4:00 pm**

122 EPR Resolutions



have been passed by California local jurisdictions and organizations supporting product stewardship!

Green Thumbs Up to Susan Lopes



CPSC would like to congratulate partner Susan Lopes with **Good News Reuse™** on launching the **world's first reusable pizza box!** We applaud Susan's work to replace single-use disposables with reusable products in the food and beverage industry.

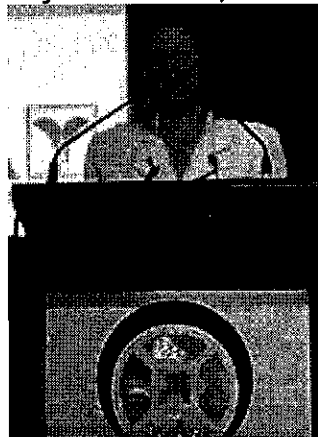
CPSC On the Move

CPSC staff moved into our new office space:
1822 21st Street, Suite #100
Sacramento, CA 95811
Our new phone number is (916) 706-3420

CPSC hired new Associate, Katie Young:

Katie provides direct assistance to Heidi and Donna in planning, coordinating, and executing CPSC projects.

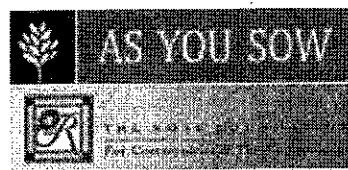
Keynote in Perth, Australia:



CPSC's Executive Director Heidi Sanborn was the keynote presenter at the **Waste & Recycling Conference in Perth, Australia** September 16, 2011. The all expenses paid trip benefitted CPSC as we learned about the **national EPR Framework legislation** that passed June 22, 2011. Australia has slotted **TV's and computers as the first products** under the EPR framework and is going through consultations on those regulations. In addition, on Sept.

22nd, Heidi presented to the Queensland government and made excellent contacts for CalRecycle and CPSC regarding the **Sustainable Industry** program.

CPSC Thanks Our
Generous Foundation
Supporters



Please Support CPSC



CPSC needs your support!
We welcome individual and corporate donations. It's easy to make a tax-deductible on-line donation.

Who is CPSC?

CPSC is a coalition of local government, businesses, NGO's and others across California to form a network supporting product stewardship and extended producer responsibility (EPR.) CPSC is a federally recognized 501(c)(3) non-profit public benefit California corporation that exists by means of your monetary and in-kind contributions in addition to private and public grant funding.

Save the Dates!

Announcing PSI's Fall/Winter 2011-2012 12th Networking Webinar Series!

🕒 **October 19, 2011**
10:00 AM-11:00 AM
Fluorescent Lamp Recycling Legislation: Where Are We Now?
[Register Now](#)

🕒 **October 26, 2011**
10:00 AM - 11:00 AM
Mercury Thermostat Collection Programs: How Much Mercury Are We Capturing?
[Register Now](#)

🕒 **October 26-27, 2011**
Workshop on Managing Chemicals in Products coming to Seattle, WA
[Register Now](#)

🕒 **October 27, 2011**
EPR Workshop on Mercury Lamps will be held at EPA Region 9 offices in Los Angeles, CA
[Register Now](#)

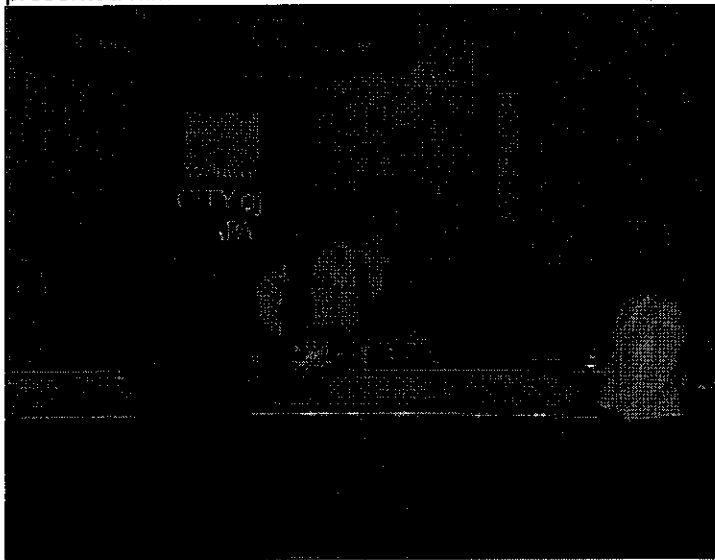
🕒 **November 4, 2011**
10:00 AM - 4:00 PM
Green Chemistry in the New Economy Event co-hosted by the **Cradle To Cradle Products Innovation Institute** and CPSC in San Francisco

CPSC hosted Booth at League of California Cities Conference in San Francisco:

CPSC staff spoke to local elected officials and city leaders from twenty-eight different municipalities – twenty of which have not yet adopted EPR resolutions. Special thanks to Board Member Mary Bell Austin for her help at this event!

Awards and Recognition

CPSC and the Napa City Council celebrated Kevin Miller and presented him with the CPSC Associate of the Year Award.



CPSC presented a plaque to Justin Malan, Owner of EcoConsult, who represents CPSC in the Capital. The plaque was given in recognition of his outstanding work in 2010 to pass the paint, carpet, and brake pad legislation.



Mike Biddle's MBA Polymers

📅 December 12, 2011
10:00 AM - 12 Noon
Battery Webinar sponsored by
Call2Recycle

📅 January 18, 2011
EPR Workshop on Sharps will be
help at Providence Hospital in
Burbank, CA

Contact Us

Have a question or
comment?

We value your feedback!
Please contact Heidi
Sanborn, Executive Director,
at heidi@calpsc.org

CPSC
1822 21st Street, Suite 100
Sacramento, CA 95811
916-706-3420
www.calpsc.org

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CPSC, follow us on our social
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Provides Support for Recycling Jobs in U.S.

Mike Biddle, who spoke at our [EPR workshop on electronics](#), has been featured on TED and highlighted in pages 306-308 of Thomas Friedman's book, [That Used to be US: How America Fell Behind in the World it Invented and How We Can Come Back](#). Watch his informational and inspiring [video](#). Mr. Biddle's company is opening new plastics recycling facilities in Europe and China, due to the lack of EPR for all electronics in the U.S., and he wants to bring those jobs home.

CPSC Board Changes

Each September, CPSC votes on new Board members. This year, we would like to thank outgoing board members Olivia Sanchez, Lois Courchaine, and Rob D'Arcy for their dedicated service to product stewardship education.

For the first time, private business partners join the CPSC Board of Directors. The new Board members include: [Lorraine Segala](#), CEO Amazon Environmental, Inc., a long time supporter of paint stewardship and CPSC, and [Patty Garbarino](#), President, Marin Sanitary Service, the first waste hauler to become a partner and donor to CPSC. In addition, [Sean Bigley](#) with the City of Roseville, has joined the CPSC Board of Directors.

CPSC Board Position Open

The CPSC Board has one position open for a 2-year term and is taking applications. If you are interested, please complete a [Prospective Board Member Survey](#) and review the [Board Roles & Responsibilities](#) and contact [Heidi](#) at (916) 706-3420 for more information.

CPSC Policy & Education Advisory Committee (PEAC) Calls

CPSC encourages Associates to participate in monthly PEAC conference calls! These meetings are held monthly to review and discuss legislation, regulations, and education and outreach activities. To participate, email [Debbie Basher](#).

Product Stewardship in the News

[Where to Recycle Batteries in Alta Dena](#)

Executive Director Heidi Sanborn provides helpful tips on how to participate in battery stewardship take-back programs

[National Producers Organize](#)

Product Management Alliance Launches to Promote & Protect
Free Market Product Stewardship Solutions
– Product Management Alliance 9/27/11

**Proposed Alameda County Ordinance to Hold
Pharmaceutical Companies Responsible for Drug
Disposal**

Alameda County champions pharmaceuticals EPR and our own Rob D'Arcy of Santa Clara County, Caitlin Sanders from San Francisco, and Joel Kreisberg with the **Teleosis Institute** were presenters at the event held October 12th.

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Mary Pitto

From: California Product Stewardship Council [info@calpsc.org]
Sent: Tuesday, November 29, 2011 3:30 PM
To: Mary Pitto
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CPSC Thanks Our Partners!

Platinum Partners



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- CalRecycle

EPR in California

Legislation - The 2-year legislation for batteries and lamps will not be moving again until the legislators return January 2012.

Carpet - The draft carpet regulations were discussed at the November CalRecycle meeting and there was no additional oral public comment. Staff will submit to the Office of Administrative Law in early December to get approval and finalize the regulations.

Paint - The draft paint regulations were ready for a second 15 day comment period which was delayed according to CalRecycle. We do not know when to expect the second comment period to start or when we will see the next version of the regulations.

EPR Elsewhere

Washington - **SB 5110** carpet bill by Senator Jeanne Kohl-Welles

New York - **AB 492** carpet bill by Assemblymember Brian Kavanagh

Oregon - The Oregon Department of Environmental Quality has drafted a report to the legislature on their pilot paint stewardship program. They are recommending some changes to the **paint product stewardship law** and that it be made permanent.

To follow EPR bills that have been introduced in the United States, go to the **Product Stewardship Institute's national map**.

- F&H Office Systems
- Marin Sanitary Service
- Nortech Waste LLC
- Waste Management Inc.

EPR Resolutions Adopted

- City of Monterey Park
- San Rafael Chamber of Commerce

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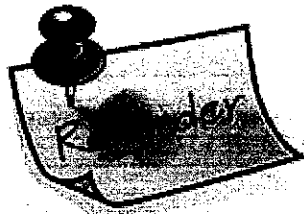
- City of El Cerrito
- City of Elk Grove
- City of Los Angeles
- City of Thousand Oaks
- County of Los Angeles
- EcoBiz
- EU Green Consulting
- Los Angeles/Orange County Environmental Training Center
- Peninsula Packaging Company
- PerfPower
- San Gabriel Valley COG
- Santa Clara Valley Urban Runoff

Find out more about [CPSC's Partners](#)

CPSC Thanks Our Generous Foundation Supporters



Please Support CPSC



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December 7
3:00-4:00 pm**

123 EPR Resolutions



have been passed by California local jurisdictions and organizations supporting product stewardship!

Air Resources Board Adopts Cap and Trade Program

The Air Resources Board adopted Resolution 11-32 **California Cap and Trade Program** on October 20, 2011. Thanks to the efforts of the **Recycling BIN Coalition** members (CPSC included) language was include in the resolution to address recycling, remanufacturing of recovered materials in California and investment in innovative, clean technology.

San Rafael Chamber of Commerce Adopts EPR Resolution

CPSC has been actively educating the business community about what EPR is and how it can work. The San Rafael Chamber of Commerce, representing more than 550 businesses and 11,000 employees, heard one of these presentations and after careful consideration, approved the goal of EPR and sent us a **letter** stating such. The letter is posted on the CPSC **website**. We are grateful for this thoughtful support and collaboration with the business community of San Rafael. Public-private partnership is what CPSC is all about.

CPSC Urges Associates to Include EPR in Annual Legislative Priorities

Associates, when drafting your annual legislative priorities documents for the upcoming year, please remember to include language in support of EPR. Both Santa Clara and Santa Barbara Counties provide the following excellent examples:

Santa Clara County

...Expanded Product Stewardship and Producer Responsibility that reduces the amount and toxicity of solid waste generated and shifts physical and financial responsibility for the recovery and disposal of problem wastes to the producers of the



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Save the Dates!

➔ **December 12, 2011**
10:00 AM - 12 Noon
 Battery Webinar sponsored by Call2Recycle



➔ **December 20, 2011**
5:00 PM - 7:00 PM
 The Edgar Institute cordially invites you to our Holiday Open House!

products.

Santa Barbara County - EPR legislative brief for 2012

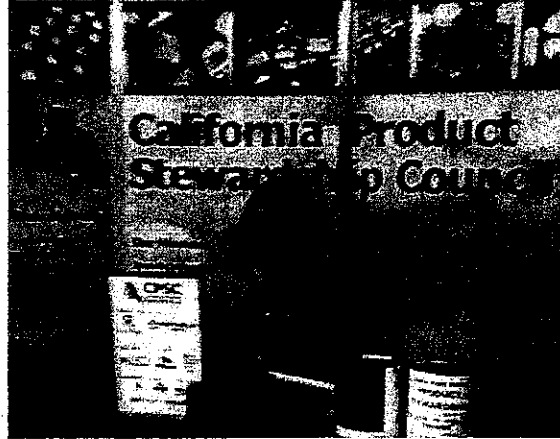
Green Thumbs Up to Best Buy



Best Buy has set a new standard for retailers by deciding to take back e-waste without charging a fee at the product's end of life, and ensuring that electronics are properly recycled by R2 or eStewards certified electronics recyclers. Read about it here: [Best Buy eliminates e-waste collection fee](#)

CPSC On the Move

CPSC Celebrated America Recycles Day - November 15th



Katie Young at CPSC's booth at the America Recycles Day Fair at Cal/EPA in Sacramento.

Awards and Recognition



1822 21st St.
Sacramento, CA 95811
RSVP by December 16

🌀 **January 18, 2011**
EPR Workshop on Sharps will be
help at Providence Hospital in
Burbank, CA



CPSC presented a plaque to Rob D'Arcy to thank him for four years as the founding Board Chair. The plaque was presented to Rob by Kimbra Andrews, Secretary of the CPSC Board.

Contact Us



Have a question or
comment?

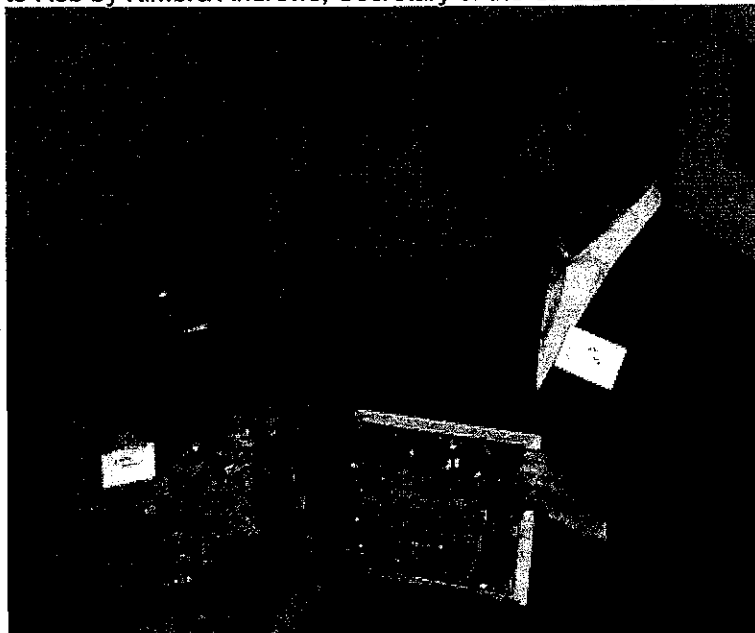
We value your feedback!
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Sanborn, Executive Director,
at heidi@calpsc.org

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CPSC Board Member Patty Garbarino of Marin Sanitary Service presents Assemblymember Jared Huffman with a Legislative Leadership Award for authoring and passing California's Paint Stewardship legislation, AB 1343 in 2010.

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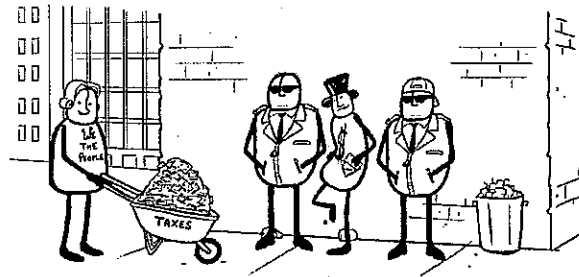
Product Stewardship in the News

Brazilian Environmental Ministry Launches Sustainable Consumption Awareness Campaign

Last month, Brazil's Ministry of Environment (or MMA) launched a national public education campaign on sustainable consumption. MMA's announcement about the campaign is published at the link above.

- *Raymond Communications 10/2011*

The Story of Stuff Project Releases New Video: The Story of Broke



The Story of Stuff Project says the United States isn't broke - but our economy *is* broken. The Story of Broke speaks to zero waste, making polluters pay (EPR) and green chemistry!

- *The Story of Stuff Project 11/8/2011*

The Plastic Problem

The Berkeley Recycling Center seeks solutions to the plastic problem. CPSC is mentioned in the discussion on how to reduce packaging waste.

- *Nate Seltenrich 11/9/2011*

An Investment in Recycling Will Create Millions of New Green Jobs

Labor and Environmental Groups estimate nearly 1.5 million new jobs by 2030 as a result of recycling 75 percent of the nation's municipal waste, in combination with incentives for manufacturers to use recycled raw materials.

- *Allen Hershkowitz 11/15/2011*

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